

Kunal Gujar

Lowell, MA

UX Designer | (978) 654 0940 | kunalgujarwork@gmail.com | Portfolio: www.kunalgujar.com

ABOUT

Multidisciplinary: User Experience(UX) designer trained in Business Analytics with specialization in Marketing Analytics

Passionate Learner: Ready to upskill myself to match project requirements

Independent: Ability to handle tasks and projects independently (organize and manage timelines, set milestones, and resolve challenges)

Agile Expert: Experience of working in cross-functional teams within Agile fast-paced environments

SKILLS

Design & Marketing: Industrial design, UI/UX design, Graphic design & branding, 3D modeling & visualization, ethnography, user research, wireframing, building Information Architectures, developing design systems, digital marketing, and prototyping (physical and digital)

Analytical: Database Management, Data cleaning, Data visualization, Decision analytics, Predictive Analytics, Business Intelligence & Data Mining, Marketing Analytics, Search Engine Optimization(SEO), IBM SPSS Modelling, and Google Analytics

Software: Figma, Sketch-Up, InVision, Marvelous Designer, 3DS Max, Rhino, Solidworks, Blender, Keyshot, MySQL, Python, Salesforce, R, Unity, Adobe Suite, HTML, CSS, JavaScript, Tableau, and PowerBi

EDUCATION

Master of Science Anticipated May 2023
Major: Business Analytics with specialization in Marketing Analytics
GPA: 3.80
UMass Lowell - University of Massachusetts Lowell (Lowell, USA)

Master in Design Dec 2019
Major: Smart Cities Design
GPA: 3.83 - WES Certified
Strate Ecole De Design (Paris, France)

Undergraduate study in Product and Industrial Design Management 2012 – 2015
180 ECTS credits transferred to Master in Design at Strate Ecole De Design
GPA: 3.42 - WES Certified
ISD Rubika Indian campus (Pune, India)

EXTRA CERTIFICATIONS

IBM Full Stack Software Developer Professional Certificate (Coursera) – Currently enrolled

Google Project Management: Professional Certificate (Coursera) – Currently enrolled

RELATED WORK EXPERIENCE

Junior UI/UX Designer

Dec 2020 - Nov 2021

Nonzero Design LLP (Mumbai, India)

- Handled projects independently of varying length and complexity with clients
- Collaborated and worked in Agile methodology with cross-functional groups like developers, engagement managers, and business analysts to deliver high-quality solutions for both internal and client-facing projects
- Developed and maintained detailed user-interface patterns, design systems, and specifications—while working closely with developers to see the design through to deployment.
- Created wireframes, user stories, user journeys, mockups, and prototypes optimized for a wide range of devices and interfaces
- Researched UX trends, competitors, markets, and technology trends. Organized research for projects and create presentations
- Worked directly with clients to develop brand strategies and digital strategies

Junior Product Designer – Industrial Design

Sep 2019 - Nov 2019

Aufeer Design (Mlada Boleslav, Czech Republic)

- Designed graphics and logos for exteriors parts of the car
- Researched market trends, benchmarks, user studies, and competitors
- Created automotive interior and exterior 2D sketches
- Created 3D models and product renderings
- Designed UI elements for interior and exterior parts of a car

Gear and Footwear Designer – Industrial Design

Sep 2016 - Apr 2017

Wildcraft India Pvt.Ltd (Bangalore, India)

- Performed market research and detailed user studies
- Assisted in project management-set up project goals, milestones, and deliverables, and resolve challenges
- Created footwear and backpack 2D designs sketches and 3D models
- Developed technical docket, and material docket required by the product development center
- Coordinated with factories for the product development process

Product Design Intern – Industrial Design

Sep 2015 - Dec 2015

Future Factory LLP (Mumbai, India)

- Created 2D design sketches for Industrial products (water purifiers, air purifiers, lockers, etc.)
- Assisted in user research and market study
- Collaborated with engineers for manufacturing sheet metal products based on designs
- Created 3D models for manufacturing (Solidworks)

ADDITIONAL WORK EXPERIENCE

Graduate Assistant

Feb 2022 - Present

University of Massachusetts Lowell, Lowell, MA

- Creating illustrations for research projects
- Assist in data collection and organization for research papers
- Research for coursework (case studies, reading materials, videos)
- Assist in grading and course planning
- Performing structured and qualitative analysis for research papers

AWARDS

M.E.R.I.S – Best design thesis project by jury, 2019 (Paris, France)

Masters' thesis defense at Strate Ecole De Design

Winner of LRDC: Lucitopia Rural Design Challenge, 2018 (China)

Team Project – Represented France through Strate Ecole De Design